



# Connect<sup>2</sup>Texas



## Attention videoconferencing providers in Texas...Saddle up and let us "Connect" you!

The Education Service Center Region XI (ESC Region XI) hosts the [www.Connect2Texas.net](http://www.Connect2Texas.net) Web site for interactive videoconferencing educational content program providers in Texas. This Web site can be an invaluable resource for your videoconferencing needs, expanding your organization's outreach to K-12 schools in Texas and across the country. Different levels of services are available to meet your needs.

### **Platinum Level – \$3,500 per year**

**Web Site Usage** - The dynamic Web site allows your organization to schedule and promote K-12 educational videoconferencing programs. The Web site will manage remote site registrations, generate automated email confirmations and reminders, market your programs, and gather billing information.

**Marketing** – In addition to marketing on the Web site, frequent emails promoting your programs will be sent to the Connect2Texas listserv (managed and maintained by ESC Region XI) as well as other national listservs. Your organization and programs will also be publicized in the Connect2Texas brochure and in electronic newsletters. Marketing at local and statewide conferences, with presentations, and through promotional materials is also included. Professional development events can be included in the ESC Region XI online catalog of workshops to increase marketing of your offerings to teachers, administrators and other school personnel in the Region XI service area and beyond.

**Bridging Services** - Bridging allows your organization to connect through the Region XI bridges using IP, ISDN\*, Internet2, or the Texas Education Telecommunications Network (TETN) and TETN+. This service includes all connection testing with registered sites and necessary email correspondence regarding the scheduled videoconference. As a benefit of bridging, the organization can have their program streamed live and/or archived for assessment, sharing with staff and/or clients, for promotional videos, etc.

\*For ISDN connections in which ESC Region XI initiates the call and incurs an additional cost, a \$100 per hour charge will be assessed.

**Training** – ESC Region XI staff will provide your organization with vital videoconferencing training including presentation techniques, program development, videoconferencing etiquette, connecting and using other media devices, and technical troubleshooting. In addition, other technologies that will help you to expand the program's impact and engage students beyond the videoconferencing experience will also be included.

**On-Site Technical Support** – If you are within the ESC Region XI service area or within a reasonable driving distance, on-site technical support and training will be provided.

### **Gold Level – \$3,000 per year**

All of the Platinum Level services are included EXCEPT On-Site Technical Support (training will be provided via videoconferencing). On-site technical support can be provided at an additional fee as determined by travel expenses.





### **Silver Level – \$1,500 per year**

Web site usage and Marketing (see descriptions under Platinum Level) for unlimited number of programs are included. All other services are not included.

### **Bronze Level – \$50.00 per program offering**

Same as the Silver Level (Web site usage and Marketing) but at a cost of \$50 per program offering (e.g. three programs on the same day at different times would cost \$150) instead of unlimited number of programs.

Not sure which level is best for your organization? Inquire about our **FREE trial period!**

	<b>Platinum Level</b> \$3,500 per year 	<b>Gold Level</b> \$3,000 per year 	<b>Silver Level</b> \$1,500 per year 	<b>Bronze Level</b> \$50.00 per program offering 
<b>Best choice for...</b>	This is an ideal choice for sites in or near the ESC Region XI service area.	This is an ideal choice for sites that are not in or near the ESC Region XI service area but want maximum support, bridging, and marketing.	This is an ideal choice for entities that want to handle all of their own bridging, technical support, and training (or receive these services from another entity), but need a tool to market their programs and handle remote site registration.	As in the Silver Level, this is an ideal choice for entities that want to handle all of their own bridging, technical support, and training, but need a tool to market their programs and handle remote site registration at a lower up-front cost. This is also a good choice for entities that are just getting started and/or may not offer many programs.
<b>Web Site Usage</b>	X	X	X	X
<b>Marketing</b>	X	X	X	X
<b>Bridging Services</b>	X	X		
<b>Training</b>	X	X		
<b>On-Site Technical Support</b>	X	(at an additional cost)		

If you are interested in Connect2Texas but not sure which level is appropriate, inquire about our free trial period.

For questions or more information contact Laurie Hogle at [lhogle@esc11.net](mailto:lhogle@esc11.net) or (817) 740-3625.

